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# CHAMBER BUSINESS MONTHLY

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green tips

- Make sure you only use your dishwasher and washing machine when they are full.
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- newsletters
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- pocket folders
- postcards
- posters
- presentations
- rack cards
- self mailers
- stickers
- tags
- tickets



# CHAMBER BUSINESS

A monthly publication of the  
Hilton Head Island • Bluffton Chamber of Commerce

# MONTHLY

## NOVEMBER 2010



## Taste OF THE Season

- 2 'TIS THE SEASON FOR TASTE!**  
The Kick-off to the Holidays
- 3 ELECTION TIME**  
The Lowcountry Looks Forward
- 4 THE OSCARS OF THE LOWCOUNTRY**  
Chamber Ball Awards
- 5 BUSINESS OPPORTUNITY**  
Business Expo Slated

## CHAMBER SERVES UP

## TASTE OF THE SEASON



HILTON HEAD ISLAND-BLUFFTON  
CHAMBER OF COMMERCE

# TASTE OF THE SEASON: A HOLIDAY TRADITION

Treat yourself to the crème de la crème of the Island's restaurants and sample cuisine from more than 35 of the area's top chefs at the 21st Annual Taste of the Season, presented by the Hilton Head Island-Bluffton Chamber of Commerce.

With a new larger venue, the Hilton Head Marriott Resort & Spa, and a new V.I.P. preview party "Conversations with the Chefs," this year's spectacular sampling of gourmet fare promises to be bigger and better than ever.

Showcasing the culinary skills of Lowcountry chefs, this landmark event is a tradition of excellence as chefs compete for the distinction of "Best Cuisine," and area confectionery artists for the top honor of "Best Cake."



Food Network host of "Dinner Impossible" Chef Robert Irvine of Robert Irvine's eat! restaurant chats with a Taste of the Season fan.

Get a head-start on your holiday shopping with over 100 items on the silent auction. Great gifts and getaways are just a few of the auction options.

## NEW! V.I.P. PREVIEW PARTY:

Get in early for the V.I.P. preview party and enjoy a special pre-tasting before doors officially open. "The V.I.P. party offers an intimate approach that showcases the culinary arts in a very special way," said Cathy Havens, chamber special events manager, adding, "The opportunity to meet and converse with the chefs was something the crowd wanted more of."



## PRESENTING SPONSOR



## 2010 PARTICIPANTS

(at press time...more to come!)

### RESTAURANTS

Alexander's  
Aqua Grille & Lounge  
Chart House  
Conroy's  
Crowne Plaza Hilton Head  
Island Beach Resort  
Fancy Q Sushi  
HH Prime  
Jim 'n Nick's B-B-Q  
Michael Anthony's  
Oceans at The Westin  
Hilton Head Resort & Spa  
Old Oyster Factory  
Red Fish

### RESTAURANTS

Robert Irvine's eat!  
Street Meet - The  
American Tavern  
The Jazz Corner  
The Smokehouse  
Wild Wing Café  
WiseGuys Restaurant  
& Lounge

### DESSERTS

Refreshment Services of  
the Low Country  
Sheri's Edible Design  
Signe's Heaven Bound  
Bakery & Café

## ALWAYS A SELL-OUT!

### Taste of the Season

Friday, December 3

6:30 - 9:30 p.m.

Hilton Head Marriott Resort & Spa.

Ticket Price: \$45

VIP Preview Party Ticket Price: \$75

V.I.P. ticket includes early entry at 5:30 p.m.

Tickets are available online at

[hiltonheadchamber.org](http://hiltonheadchamber.org)

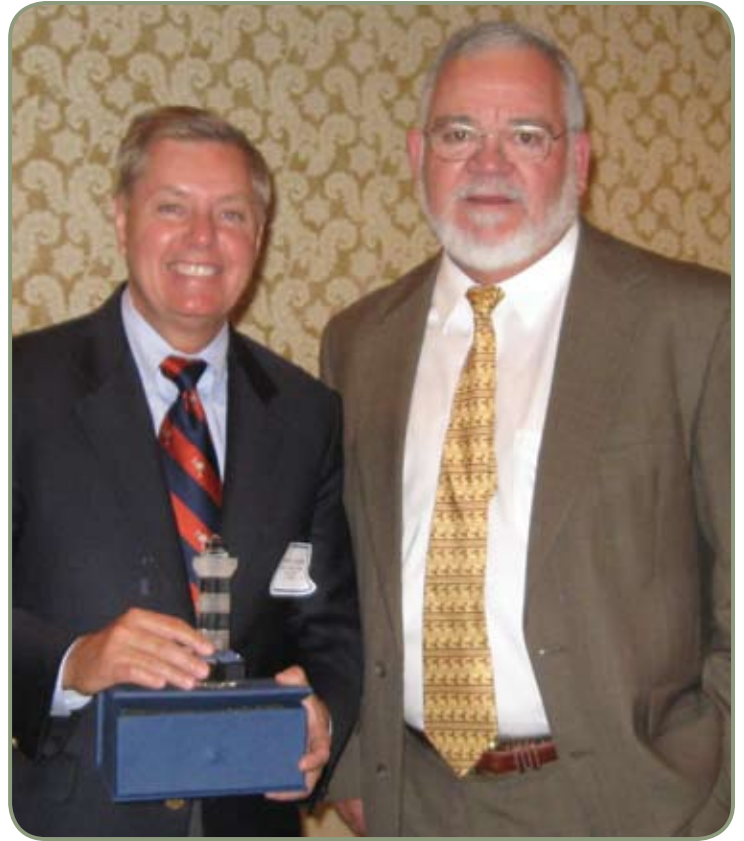
at Chamber headquarters, the Welcome Center  
and the Chamber's Bluffton office. For more  
information call (843) 785-3673.

# TIME TO VOTE

Mid-term elections have always been pivotal in our country, and this year is no exception on a national, state and local level as we examine the important issues and significant events shaping our region.

For the first time in 15 years, Hilton Head Island will elect a new mayor. Town council seats, vital to our community, are also on the ballot. Your votes will help lead our community into the future.

For a complete listing of national, state and local races, go to [www.bcgov.net/about-beaufort-county/public-service/voter-registration-and-elections/voters.php](http://www.bcgov.net/about-beaufort-county/public-service/voter-registration-and-elections/voters.php)



*U.S. Senator Lindsey Graham joins Hilton Head Island Mayor Tom Peeples at the 2010 State of the Region Breakfast.*



*Hilton Head Island Mayor Tom Peeples, Bluffton Mayor Lisa Sulka, Chamber Board Chairman David Tigges, Chamber President and CEO Bill Miles and Beaufort County Council Chairman Weston Newton.*



**HILTON HEAD ISLAND-BLUFFTON  
CHAMBER OF COMMERCE**



*Over 600 people attended the 15th annual State of the Region Breakfast. Pictured is the Palmetto Electric Cooperative team.*

## CHAMBER SEEKS NOMINATIONS FOR PRESTIGIOUS ANNUAL AWARDS

The Hilton Head Island-Bluffton Chamber of Commerce is seeking nominations for three prestigious awards. The Alice Glenn Doughtie Good Citizenship Award, the Outstanding Organization of the Year Award and the Small Business of the Year Award will be announced at the 2011 Chamber Ball. Completed nomination forms must be received by 5 p.m., Friday, December 17, 2010.

The Alice Glenn Doughtie Good Citizenship Award, first presented in 1971, recognizes individuals who have performed "selfless community service in the spirit of brotherhood."

The Outstanding Organization Award is presented to any civic, business, service or fraternal group in recognition of significant contributions to the well being of our Island community.

The Small Business of the Year Award honors those individuals whose ingenuity, hard work and innovation have created successful and growing business ventures.

Nominations should include accurate and detailed information specifying each candidate's activities and achievements relevant to the appropriate award. Nomination forms are available at chamber headquarters or online at [hiltonheadchamber.org](http://hiltonheadchamber.org). Winners will be honored at the 2011 Chamber Ball scheduled for February 5 at the Hilton Head Marriott Resort & Spa.

For additional information or a nomination form, call Connie Killmar at (843) 785-3673, or email [ckillmar@hiltonheadisland.org](mailto:ckillmar@hiltonheadisland.org). For the Small Business of the Year Award, call Janie Treon at 785-3673, or email [jtreon@hiltonheadisland.org](mailto:jtreon@hiltonheadisland.org).



*Gloria Daly was honored with the 2009 Alice Glenn Doughtie Citizenship Award for her selfless service to the community for more than 25 years.*

## THANK YOU!

### We Couldn't Have Done It Without You...

Thank you to Lawton Stables, South Beach Marina, Broad Creek Marina, Shelter Cove Harbour Shops, The Sandbox and other individual volunteers for help with the 2011 Vacation Planner photo shoot.

Thank you to the anonymous donor who generously donated \$500 to the Chamber's Project Connect program, which helps teachers with needed classroom supplies. Thank you to Walmart for donating gift cards to Project Connect.

Thank you to members of the VCB's Digital Marketing Task Force spearheaded by chairman Robert Stenhammer for assistance in the RFP review process.

Thank you to Indigo Pines for bringing cookies to the Welcome Center on the weekends.

## WANT TO REACH THE BUSINESS COMMUNITY?



Advertise with Chamber Business Monthly!

Call Anne Feldman at 341-8367 or email [afeldman@hiltonheadisland.org](mailto:afeldman@hiltonheadisland.org).

# IT'S EXPO TIME



With over 2,000 attendees, Business EXPO 2011 is the single largest business networking event in the Lowcountry. From emerging entrepreneurs to our region's largest employers,

Business EXPO covers the full spectrum of our regional business community.

January 19 – 20

Westin Hilton Head Resort & Spa

Register online at [www.hiltonheadchamber.org](http://www.hiltonheadchamber.org)

For more information: (843) 785-3673

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EXPO AFTER HOURS SPONSORS:



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[www.comfortableresponsible.org](http://www.comfortableresponsible.org)



[www.sceg.com/value](http://www.sceg.com/value)

## MEMBERS MAKING NEWS

**Technical College of the Lowcountry** has received a \$250,000 grant from the U.S. Department of Education to improve science laboratories. The one-year program will allow TCL to offer additional science classes and infrastructure.

**New River Auto Mall** has announced the official opening of the Hilton Head Volkswagen dealership, bringing the total to eight dealerships located at New River Auto Mall, the 46-acre automotive center located on Highway 278.

### **Cora Bett Thomas Realty & Associates**

realtor Mary Nell DeFriece recently completed the 2010 weeklong graduate realtor institute course one. DeFriece achieved the highest score among realtors throughout the state, earning the Mary Nelson Scholarship award.

**SouthArt, Inc.** was honored with three awards at the National Convention of Souvenir Wholesale Distributors in Las Vegas, Nev. The 2011 Hilton Head Calendar won first place. They also received two awards for postcards, including a Harbour Town sunset.

**ResortQuest** was recently acquired by Wyndham Worldwide. With this acquisition, Wyndham Worldwide becomes the world's largest full service vacation rental business, providing access to more than 85,000 vacation properties in approximately 100 countries.

**Coastal Discovery Museum** at Honey Horn was awarded a \$36,600 grant from the U.S. Environmental Protection Agency to fund environmental science experiences at local schools. The museum will help create environmental learning landscapes modeled after the museum's larger learning areas at Honey Horn.

**Tennis Professionals Association and Professional Tennis Registry** have announced a three year partnership that will take effect beginning January, 2011. PTR is the largest global organization of tennis teaching professionals with over 14,000 members in 121 countries.

### **Technical College of the Lowcountry**

Commission Chairman General Arthur E. Brown Jr. (U.S. Army Retired) recently received the honor of the Distinguished Alumnus Award from The University of Pittsburgh Graduate School of Public and International Affairs. The prestigious award recognizes individuals whose outstanding professional accomplishments bring honor to the school and inspire students as role models.

### **H.E. McCracken Middle School Principal Phillip Shaw**

was one of two in the state honored this year for success in the School Leadership Institute training program. Shaw received the Tenenbaum Award, named for former State Superintendent Inez Tenenbaum.

### **The Lowcountry Autism Foundation, Inc.**

was recently named by Autism World to the list of the world's top 10 foundations for autism. The Lowcountry Autism Foundation provides services to the families and children living with autism in Beaufort, Jasper, Hampton and Colleton Counties.

## PAULA HARPER BETHEA RECEIVES GLOBAL VISION AWARD:

Paula Harper Bethea was recently honored with the Columbia World Affairs Council's Global Vision Award. The award is presented annually to the individual, organization or business that has demonstrated a vision toward the advancement of international affairs in South Carolina.



Bethea, executive director of South Carolina Education Lottery, is past chair of the board of the South Carolina Chamber of Commerce, Columbia College and as former board chair, Hilton Head Island-Bluffton Chamber of Commerce. Bethea serves as chair Emeritus of the United Way of America's Board of Governors. She is past recipient of the Order of the Palmetto, Zonta Club's Woman of the Year and Hilton Head Island's Alice Glenn Doughtie Good Citizenship awards.



HILTON HEAD ISLAND-BLUFFTON  
CHAMBER OF COMMERCE

# CHAMBER EVENTS

## BUSINESS AFTER HOURS: POWER NETWORKING

Power networking is the theme for November's Business After Hours at Powerhouse Gym Family Fitness.

Pump up your connections at November's Business After Hours. It's a great opportunity for networking with business colleagues, while enjoying complimentary beer and wine and fabulous food in a casual setting.

Cost to attend the event is \$10 for members, \$20 for non-members.

To RSVP, visit [hiltonheadchamber.org](http://hiltonheadchamber.org) and click on "News & Events." Contact Anna Cauthen for more information at [acauthen@hiltonheadisland.org](mailto:acauthen@hiltonheadisland.org).

Join us for  
Business After Hours

5:30 – 7:00 p.m.

Thursday,  
November 18

Powerhouse Gym  
Family Fitness

## NOVEMBER

- 1-7 9th Annual Concours d'Elegance & Motoring Festival**  
[www.hhiconcours.com](http://www.hhiconcours.com)
- 5 Government Affairs Committee**  
8:00 a.m. † Chamber Boardroom
- 9 Small Business Day Business Workshops, Pork in the Parking Lot Luncheon**  
9:00 a.m.-4:00 p.m. † Chamber Headquarters
- 16 Coffee Talk with Senator Tom Davis**  
8:00-9:00 a.m. † CareCore National, LLC
- 16 Business Networking Workshop**  
8:30-10:00 a.m. † Hilton Garden Inn, Bluffton
- 18 Business After Hours**  
5:30-7:30 p.m. † Powerhouse Gym Family Fitness

## HILTON HEAD ISLAND DIFFERENCE MAKES ITS MARK

The "Hilton Head Island Difference" is a corporate social responsibility program that's rewarding for all involved.

In August, 32 volunteers from the IHG Revenue Managers conference came from all over the country, and planted more than seeds of goodwill. They contributed service work for the Coastal Discovery Museum at Honey Horn, cleaning the gardens, horse paddocks and interior exhibits.

The chamber program is coordinated in partnership with the United Way of the Lowcountry, the Community Foundation of the Lowcountry and Friends of the Rivers.



## SAVE THE DATE!

**Taste of the Season**  
**December 3**  
Hilton Head Marriott  
Resort & Spa  
*Tickets on Sale Now!*

**Business Expo**  
**January 19-20**  
Register Now!  
[www.hiltonheadchamber.org](http://www.hiltonheadchamber.org)

# WHO'S WHO AND WHO'S WHERE



**Gary Davis** has been appointed as a marketing agent with Colleton River Plantation Club. Davis brings an established background in Lowcountry real estate and will facilitate property sales within Colleton River.



**Lauren Marshall** has been named property manager for the property management office of Cora Bett Thomas Realty & Associates. She brings 11 years of experience in property management, specializing in new construction projects. Marshall has worked extensively with the Savannah Apartment Association, and the Beaufort Apartment Association.



**Jan Galloway** has been appointed vice president of talent management for the THA Group, an in-home health care company. Prior to joining THA Group, she was the senior vice president of Human Resources at CareCore National, LLC.



**Keith Kline** has joined Harbour Health Insurance Solutions. A Hilton Head resident for the past 10 years, Kline is a licensed agent working with businesses and individuals seeking quality healthcare benefits and service.



**Richard Crose** has joined Coastal Plains Insurance as an insurance producer in the Hilton Head Island office. Crose brings over two years of experience in the local insurance marketplace.



**Lisa Braun** joins the staff of Pretty Woman Day Spa as a massage therapist. Braun brings several years of experience and expertise with relaxation and therapeutic massage, specializing in deep tissue work.

**Francois Ducharme** has joined Weichert Realtors Coastal Properties. He will be serving the Bluffton and Hilton Head Island real estate markets. Ducharme begins a new career in real estate after 35 years in customer service.

To submit a photo, please email: [afeldman@hiltonheadisland.org](mailto:afeldman@hiltonheadisland.org)

## MEMBER SPOTLIGHT

### Pino Gelato: So good and so good for you...

Pino Gelato is one of Hilton Head Island's success stories. Pino Gelato now serves authentic Italian ice cream not only on Hilton Head Island but across seven states, having recently opened its 10th location in the Savannah/Hilton Head Island Airport. "We're getting ready to open four more locations, from Atlanta, Georgia all the way to Canton, Ohio," said owner Ramona Fantini.

If you're worrying about the upcoming holiday season and the calorie count that usually comes along with it, you may want to think about Pino Gelato. Gelato is 93% fat free and sorbetto is 100% fat free. If you need a break from shopping, you might also stop by and try their original Pizza Cone, as featured on the Food Network's popular "Unwrapped" series. Pino Gelato is located in the Village at Wexford.



*Pino Gelato team from left to right: John Jacobs, Dominic Leong, Ramona Fantini, Maureen MacDonald and Claire Tulas.*

Join the Chamber for  
**SMALL BUSINESS DAY**  
Tuesday, November 9, 2010

Great seminars throughout the day  
11:30-1 p.m.

**“Pork in the Parking Lot”  
Barbecue Lunch**

Join the chamber for Small Business Day, a full day of seminars to take your business to the next level.

Back by popular demand, “Pork in the Parking Lot,” a free barbecue lunch and networking opportunity sponsored by Sam’s Club and The Smokehouse.



The cost to attend the event is \$10, and includes lunch and Small Business of the Year application seminar. To register, go to [www.hiltonheadchamber.org](http://www.hiltonheadchamber.org) and click on “News and Events.”

**Small Business Seminar Series:**

9:30-11:00 a.m.

On-line Solutions for Small Business:

Top things small businesses need to know about maximizing their internet presence

“Geek Speak” and what it means

Presented by Dixon Schwabl: Cost \$10

11:30-1:00 p.m.

Pork in the Parking Lot Luncheon

No charge – open to all members

1:30-2:30 p.m.

Cash Flow Management for Small Business

Presented by Martin Goodman, USCB Small Business Development Center: Cost \$10

3:30-4:30 p.m.

How to Apply for Small Business of the Year

Presented by Patricia Owen, FACES DaySpa and Vicki Head, H&H Auto



Food Network Host Robert Irvine is onboard for a chamber marketing campaign photo shoot for Bon Appetit magazine. Photo courtesy of Photography by Anne.

**DESTINATION OF THE WEEK: HILTON HEAD ISLAND  
Travelzoo.com Pick Goes to 10 Million U.S. Subscribers**



Hilton Head Island made the “Top 20 Newsletter” as the Travelzoo.com “Destination of the Week” highlighting the holiday, late-fall and winter travel season featuring area resorts, golfing, dining, shopping and holiday attractions.

## NEW MEMBERSHIP HIGHLIGHTS

### Cera Products, Inc.

**Charlene Riikonen**  
55 Mathews Drive, Suite 220  
Hilton Head Island, SC 29926

Cera Products, Inc. manufactures and distributes CeraLyte and CeraSport powdered and ready-to-drink high performance rice-based oral rehydration products. CeraSport is a sweat replacement product used before, during and after physical activity to correct dehydration and enhance performance.

### Pretty Woman Day Spa

**Gwen Santos**  
23 Plantation Park Drive, Suite 302  
Bluffton, SC 29910  
[www.prettywomandayspa.com](http://www.prettywomandayspa.com)

Pretty Woman Day Spa offers facials, therapeutic massage and wedding beauty services. Traditional treatments focus on healthy skin, natural anti-aging solutions, body wraps, lash and brow tinting and professional makeup services.

## CHAMBER PROGRAMS MAKE NATIONAL NEWS



Smart Meetings magazine recently touted the importance of Hilton Head Island Visitor and Convention Bureau eco-friendly programs. As sustainable programs earn competitive advantage for destination and meeting planners, this is just one more reason to go green, as planners assess environmental sensitivity as part of their RFP process.

## THE WALMART TEACHER REWARD PROGRAM

It was a good day for 10 teachers at the Hilton Head Island International Baccalaureate Elementary School on September 29. The school was chosen to be this year's recipient of the Walmart Teacher Reward Program. Exciting assemblies were held and the drawings were announced to an eager crowd of students as each teacher received a \$100.00 gift card from Walmart. Those teachers were also entered into another drawing for an additional \$250.00 gift card. In total, the program has awarded educators with \$4.5 million, infusing needed funds to schools across the nation.



The Walmart Teacher Reward Program recently awarded HHIIBE teachers with gift cards. Left to Right: Walmart Store Manager Daniel Gaddy, Chamber Vice President Workforce and Education Janie Treon and Rita Adams of Walmart Human Resources.



Chamber members enjoy networking at September's Business After Hours event at the Holiday Inn Oceanfront.

# MEMBERSHIP RENEWALS: THANK YOU!

**Did You Know...** The Hilton Head Island-Bluffton Chamber of Commerce has one of the highest chamber member retention rates in the nation.

## 30+ YEARS

Bank of America, N.A.  
Espy Lumber Company, Inc.  
Kinghorn Insurance Services, Inc.  
Palmetto Dunes Oceanfront Resort

## 20-29 YEARS

AdVise, Inc.  
Camp Hilton Head  
Hampton Inn  
Hilton Head Vacation Rentals  
Outside Hilton Head  
Peddling Pelican Bike Rentals, Inc.  
Pirate's Island Adventure Golf, Inc.  
Truffles Market & Cafe

## 15-19 YEARS

AAA Tri County Lock, Inc.  
Brokers Real Estate, Inc.  
Community Foundation of the Lowcountry  
FACES DaySpa  
Gaddis, Inc.  
IWL Photography  
Old South Apartment Homes

## 10-14 YEARS

Adventure Cove  
Chart House  
D'Brook & Company  
East Coast Entertainment  
Flowers by Sue  
Hilton Head Heroes  
Hilton Head Public Service District  
Island Visitor Center  
Life Care Center of Hilton Head  
Palm Meadows Village  
Public Storage  
Sunset Rentals, Inc.  
Westwind Entertainment

## 4-9 YEARS

Arthritis Foundation  
Association Services, Inc.  
Atlantic Community Bank  
Beaufort Memorial Bluffton Medical Services  
Bluffton City Sun  
Bluffton Glidden  
Bluffton Today  
Boys & Girls Club of Bluffton  
Celadon, LLC  
Chick-fil-A of Bluffton  
Christine's Cafe & Catering  
Creative Wedding Ceremonies  
Destination Vacation  
FASTFRAME #326  
Fiesta Fresh Mexican Grill-South  
Gottfried's Island Movers, Inc.  
Hilton Head 360.com  
Hilton Head Island Concours d'Elegance & Motoring Festival  
Hilton Head Weddings  
Housekeeping Services, LLC  
Indigo Run Community Owners Association  
Law Office of Chester C. Williams, LLC  
Metabolic Research Center  
Ocean Woods Landscaping Co., Inc.  
Pearle Vision  
Seacoast Security Shredding  
Total Exposure, Inc.  
William Byrd Custom Homebuilders

## 1-3 YEARS

Advance Point Global, Inc.  
Church Mouse Thrift Shop  
Event Solutions by Margaret  
Family Promise of Beaufort County  
Gerald W. Stewart  
Golf Academy at The Sea Pines Resort  
Guardian Angels Sitting Service LLC  
Hank Haney International Junior Golf Academy  
High Tide & Rainbow International Restoration & Cleaning, Inc.  
Hilton Head Island Tennis

Hot Dog Harbour  
Larkin Group, LLC  
Magic Marketing USA  
Marine Tech Services  
Marshgrass Productions Inc.  
Mission Resources Group  
Pace Communications  
Palmetto Medical Group  
Palmetto Sound Works  
Refreshment Services of the LowCountry  
Robert Irvine's eat!  
Seacoast Insurance, Inc.  
Secession Golf Course  
Southern Imaging  
Stifel Nicolaus & Company  
Sweet Carolina Cupcakes  
Tail-Waggers Pet Bakery & Boutique  
Tommy Hilfiger  
ValleyCrest Landscape Maintenance  
World Affairs Council of Hilton Head

## NEW MEMBERS

123 Drive! Driving Academy, Inc.  
Black Dot Studio  
Brooks Rinehart  
Cera Products Inc.  
Comcast Spotlight  
Goodwill Industries of Lower South Carolina  
Life After  
Market America  
Pre-Paid Legal Services, Inc.  
Pretty Woman Day Spa  
Resort Maps  
Shelco, Inc.  
Virtually Yours Administrative Services