

Advertising Opportunities in Hilton Head Island -Bluffton Chamber Publications

Put your business in the forefront of your fellow Chamber members by advertising in the Chamber Business Monthly or the Monday Morning Briefing. Both reach more than 3,000 business owners and managers, making them an exceptional B2B tool.



HILTON HEAD ISLAND-BLUFFTON
CHAMBER OF COMMERCE

Chamber Business Monthly

Once a month digital publication that is sent to all members in an e-blast, and is linked to in three Monday Morning Briefings. A link to the publication is on the Chamber website homepage.



One-Month Placement

Inside Front or Back Cover: \$1,400

1 page: \$900

1/3 page back cover: \$575

1/2 page ad: \$500

1/4 page: \$300

Two-Month Placement

Both ads must be placed within 6 months.
Amount shown is the total amount.

2 page inside front cover + page 3 OR
inside back cover + opposite page: \$3,000
Consecutive months only

Inside Front or Back Cover: \$2,200
Consecutive months only

1 page: \$1,600

1/3 page back cover: \$1,000

1/2 page ad: \$900

1/4 page: \$550

Ad Specs & Submission:

2-Page Spread	16.5" x 10.5"
Full page	8.25" x 10.5"
1/2 page (horizontal)	8.25" x 4.875"
1/2 page (vertical)	4" x 10.5"
1/3 page	8.25" x 3.25"
1/4 page	4" x 4.875"

Submit your ad in .pdf format. All ads are color. Space needs to be reserved by the 5th of the month preceding publication, and artwork is due on the 15th.

To place your ad, or to submit any news releases, new hires or promotions for Chamber Business Monthly, contact Susan Burnash
sburnash@hiltonheadisland.org

Monday Morning Briefing

Weekly digital newsletter

One week: \$250

Two weeks: \$450

Three weeks: \$600

Submission:

Submit up to 50 words, your website and an separate image. The image (.jpg or .png) should be 180 pixels x 125 pixels and 72 dpi. All ads are in color. Space reservation is due the Tuesday prior to publication, and artwork is due the Thursday prior by emailing.

Ad Packages

- Buy 2 months of Chamber Business Monthly, get 3rd month 1/2 off
- Buy one month of Chamber Business Monthly, receive half off a Monday Morning Briefing ad
- Buy 2 month Chamber Business Monthly ad, receive complimentary 1 week Monday Morning Briefing ad
- Buy one week of Monday Morning Briefing, get second 1/2 off.
- Buy 3 weeks of Monday Morning Briefing, get 4th week free (within 4 weeks)

