

# HILTON HEAD ISLAND

SOUTH CAROLINA

## Finnegan's Sharing Shack



In 2021, after being inspired by the Finnegan's Sharing Shack concept at USCB, summer interns at Marriott's Grande Ocean presented the idea to add bins around the resort for beach gear to be donated instead of discarded. The original Finnegan's Sharing Shack was created by student Bethany Macdonald at the University of South Carolina, Beaufort for visitors to Hilton Head to have an inventory of beach items (beach chairs, boogie boards, etc.) available for use that would have otherwise been thrown away.

That intern idea was put into practice and now Marriott's Grande Ocean has two highly utilized donation bins on property - at the largest pool deck and at the bike rental shop.

The beach gear is donated by guests for upcoming guests to use for the duration of their vacation. The donations are plentiful and guests make stopping by the sharing shack one of the first stops when they arrive at the resort. Guests learn about the sharing shacks in weekly Activities Guides provided at check-in.

The goal of this initiative is two-fold. To save time on vacation having to go buy these items and to reduce the amount of single use vacation items going in the landfill. Hopefully, more resorts on Hilton Head can replicate this idea and for more information can reach out to [community.impact@mvlc.com](mailto:community.impact@mvlc.com)