Prime of Life Showcase
Learn | Engage | Live

Fabulous Cruise to Europe’s Great Cities page 3
Chamber Ball Celebrates Possibilities page 4
Sip & Stroll at Wine & Food Festival page 5
Prime of Life Showcase
Life Reimagined After 50

Learn | Engage | Live.

Today’s 50-plus set are living longer, healthier lives while navigating economic, social and technological realities unlike any generation before.

Learn about these topics and more at the Chamber’s Prime of Life Showcase. One of the Lowcountry’s newest and largest business-lifestyle events to showcase health and wellness, technology, innovation, finance and travel opportunities.

The free event is open to all residents and community members on Tuesday, April 26 from 10:00 a.m. to 4:00 p.m. at the Hilton Head Marriott Resort & Spa.

Experience our Prime of Life Showcase and discover all the great aspects of a life reimagined in our one-day, one-stop setting, with great seminars, speakers and demonstrations, all on the chamber’s Life Reimagined Center Stage.

From brain health and simple get-fit steps to screenings and caregiving, check out our comprehensive health and wellness corner with cutting edge information from industry experts.

Your journey begins here! Whether looking for inspiration for your next dream trip, interior design trends, memberships, or playing a larger role in your community.

Need smart advice about money? From banks and financial advisors to second career options or lifestyle choices. The Money & Work area can help guide you in the right direction.

Whether you’re up on the latest trends, staying connected to the people in your life, or already on the cutting edge, these are the areas everyone needs to know more about.

“By embracing and modeling the latest in health and wellness treatment, we’re able to provide our community access to exceptional healthcare and related services so important to our vibrant Lowcountry region. The Prime of Life Showcase is the ideal setting to highlight our extraordinary commitment to quality care, right here at home.”

– Jeremy L. Clark
CEO, Hilton Head Hospital
Europe Awaits:
MELODIES OF THE DANUBE CRUISE

Travel on the beautiful Danube through Budapest, Vienna, Slovakia and Munich on the Melodies of the Danube River tour.

Join the chamber and Island Travel for a fabulous getaway in four of Europe’s greatest cities, filled with history, art and culture. Explore magnificent Budapest, legendary Vienna, Munich and the scenic wine-growing region of the Wachau Valley.

Melodies of the Danube offers an exclusive opportunity to see Europe with an all arrangements-made, seven-day cruise, October 13 - October 20, 2016.

Don’t miss this great opportunity to discover the treasures of the Danube. The chamber has your ticket! Deposit deadline is July 5. For more information go to hiltonheadblufftonchamber.org or call (843) 341-8379.

FAST FACT:
One in Three Americans is Now 50 or Older

Stroll through interactive exhibits and get the quick facts on important questions, lifestyle options, and one-on-one technology advice on everything from social media to downloading finance apps.

Exhibitors, don’t miss this opportunity to reach your audience at the chamber’s Prime of Life Showcase! For exhibitor details and to learn more go to hiltonheadblufftonchamber.org.

SUPPORTING PARTNERS

PRESENTING PARTNER

Melodies of the Danube Cruise
October 13-20

| Ship Name: 2016 AMAViola |
| How Long: 7 Nights |
| Cost: From $3,567 includes all meals, shore excursions, complimentary drinks and more |
| Tour: 4 Great Cities of Europe |
It was a truly special evening of possibilities at the 2016 Chamber Ball as we gathered with hundreds of friends and colleagues to honor important contributors to our community.

The room filled with anticipation as the first notes on the grand piano led the gala’s opening, and moments later, rounds of thunderous applause greeted surprise celebrity vocalist Candice Glover, nationally acclaimed winner of American Idol in 2013.

Glover’s soaring notes rang through the dramatically-lit ballroom, showcasing the art of what’s truly possible when we gather as a community in celebration of what we’ve accomplished together throughout the Lowcountry.

“Colonel Richard Wiles has in the truest sense of the word an ‘altruistic spirit,’ someone who always puts others first.”

~ Janet Smith, former Executive Director
The Children’s Center

We’d like to say thank you to the hundreds of you who came out not only in support of your chamber, but in honor of the evening’s award winners.

View more Ball photos at hiltonheadblufftonchamber.org
Wine & Food Festival

Raise Your Glass!

Wine lovers will be in good company at the 31st annual Hilton Head Island Wine & Food Festival, one of the most notable wine and culinary experiences on the East Coast, March 7-12 at The Sea Pines Resort.

The pair who know all about sipping and strolling, Alan Watts and Gennaro Pecchia, NYC-based culinary influencers Men Who Dine will offer behind-the-scenes looks at the exclusive celebrations, judging and public tasting atmosphere that make this festival a travel-worthy event.

This year the culinary pair are back to showcase the inspiring series of events that allures guests to our annual wine and culinary celebration.

When Alan and Gennaro shared their 2015 festival experiences, they reached a social audience of over 188 million followers.

Wine enthusiasts can stroll and sample hundreds of outstanding domestic and international wines and some of the Lowcountry’s best cuisine at the premier wine event at noon, Saturday, March 12 at the Harbour Town Yacht Basin.

Enjoy the iconic background of Harbour Town Yacht Basin, as you view chefs in action at the outdoor gourmet pavilion and join us in saying “Cheers” to the 2016 Wine & Food Festival!

For more information go to hiltonheadisland.org.

“The Hilton Head Wine & Food Festival is something very special. After 30 years, the festival has turned into a full week of events hosted at the iconic Harbour Town Yacht Basin at The Sea Pines Resort.”

~ Alan and Gennaro, Men Who Dine
The Food Network, Cooking Channel, NY Daily News
Your chamber brought home another award that recognizes the destination’s trailblazing path in the world of digital marketing: a Platinum Adrian Award.

On behalf of the destination, the Hilton Head Island Compass app won the prestigious award for digital marketing from Hospitality Sales & Marketing International (HSMAI).

This pinnacle award honored the hospitality industry’s best advertising, public relations and digital marketing campaigns in 2015. We were also honored, along with our partners at Verb Interactive, with 10 additional awards in digital marketing: One gold, two silver and three bronze awards for the Island Compass app; two silver and one bronze award for social media; and one silver award for our website.

USA Today’s 10 Best Readers’ Choice Awards features Hilton Head Island’s Coligny Beach Park as a Best East Coast Beach nominee.

Chosen by readers of USA TODAY and 10Best, the 20 Atlantic and Gulf beaches were based on criteria including beauty, things to do, local culture and popularity. Cast your vote! Voting open through March 14 at www.10best.com/awards/travel/best-east-coast-beach/.

Congrats to Hilton Head Island which was awarded the coveted 2015 Google eCity Award for South Carolina. Google recognizes the strongest online business community in each state as the digital capitals of America. This marks the town’s second recent information technology-related accolade, also named one of four SC Certified Connected Communities by Connect SC.

RBC Heritage:
It’s Island Time: April 11-17

Get your plaid on! The legacy continues as the 48th annual RBC Heritage Presented by Boeing welcomes golf’s top players, April 11-17 at the famed Harbour Town Golf Links at The Sea Pines Resort.

Spectators and players share a reverence for the island’s signature event and South Carolina’s only PGA TOUR golf tournament. Thought to be one of the greatest in golf, it’s not only a fan favorite, it’s a player favorite as well.

Since the RBC Heritage first teed off in 1969, the tournament has become one of the most beloved, respected and charitable stops on the PGA TOUR. Grab your tickets and see that tradition continue. Get ready with tournament badges, daily tickets, clubhouse ticket packs and Doc’s BBQ Club 15 booklets.

Tickets go on sale mid-March at chamber headquarters and the chamber’s Bluffton office. For details go to hiltonheadblufftonchamber.org.

RBC HERITAGE FACTS:

- RBC Heritage pumps more than $96 million into the state of SC each year
- Beaufort County businesses take in $75 million
- Average age of RBC Heritage Spectator: 48 years
On The Scene

Clockwise: It was a great turnout for February’s Conversation & Cocktails at Poseidon & The Rooftop Bar, a perfect sunset backdrop for casual networking! Congratulations to Namaste Spa and Maui Whitening Hilton Head on their grand-opening and ribbon-cutting ceremonies.

CHAMBER EVENTS

MARCH

4 Government Affairs Committee Meeting
Speakers: Greg Kelly, Savannah/Hilton Head International Airport and Jon Rembold, Beaufort County Airports
Chamber Boardroom
8:00 a.m.

16 Conversation & Cocktails
Get Your Plaid On!
Heritage Classic Foundation
The Shops at Sea Pines Center
5:30-7:00 p.m.

23 Chamber Young Professionals
The Roasting Room Lounge & Listening Room at Corner Perk, Bluffton
5:30-7:00 p.m.

29 Tech Tuesday
Topic: Survey Monkey
Chamber Boardroom
Noon

THANK YOU:
WE COULDN’T HAVE DONE IT WITHOUT YOU...

■ The Westin Hilton Head Island Resort & Spa for hosting the 2016 Chamber Ball.
■ Jim ‘N Nicks for hosting Coffee Talk: Connecting Business in Bluffton with Bluffton Town Councilmen Dan Wood and Harry Lutz.
■ Poseidon & The Rooftop Bar for hosting February’s Conversation and Cocktails, with special thanks to our guest bartenders, Outside Hilton Head’s Mike Overton & Chris Curl, with Kroger Shelter Cove Towne Centre.
■ Danny Black, CEO, Southern Carolina Alliance for appearing as guest speaker at the chamber’s February Government Affairs Committee meeting.
■ The Lodge Beer and Burger Bar for catering the chamber’s February New Member Reception.
■ Hilton Head High School for hosting the chamber Reality Store program presented by the Business Education Partnership Committee.
### Who’s Who and Who’s Where

To submit information, please email Anne Feldman at afeldman@hiltonheadisland.org

<table>
<thead>
<tr>
<th>Name</th>
<th>New Position</th>
<th>Old Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stuart Bedenbaugh</td>
<td>Promoted to employee benefits agent/vice president at BB&amp;T Carswell Insurance Services</td>
<td>Employee benefits agent at BB&amp;T Carswell Insurance Services</td>
</tr>
<tr>
<td>Ginger Allen</td>
<td>Promoted to director of development at Volunteers in Medicine Hilton Head</td>
<td>Senior development officer at Volunteers in Medicine Hilton Head</td>
</tr>
<tr>
<td>Chris Carge</td>
<td>Executive chef at Poseidon &amp; The Rooftop Bar</td>
<td>Executive chef at The Black Marlin Bayside Grill</td>
</tr>
<tr>
<td>Jessica Golden</td>
<td>Co-Owner, Island Head Watersports</td>
<td>Paddle division manager and guide at H2O Sports</td>
</tr>
<tr>
<td>Grey Ferguson</td>
<td>Director of club operations &amp; membership at Montage Palmetto Bluff</td>
<td>Senior vice president of operations at Reynolds Plantation, Greensboro, Ga.</td>
</tr>
<tr>
<td>Mike McVey</td>
<td>Realtor at Dunes Real Estate, Ltd.</td>
<td>Realtor at Exit Real Estate Consultants, Columbia, S.C.</td>
</tr>
<tr>
<td>Clayton Dunnell</td>
<td>Promoted to executive chef at The Black Marlin Bayside Grill</td>
<td>Sous chef at The Black Marlin Bayside Grill</td>
</tr>
<tr>
<td>Eric Magnin</td>
<td>Wealth counselor at Boys, Arnold and Company, Hilton Head Island office</td>
<td>Private client advisor at U.S. Trust, Hilton Head Island</td>
</tr>
<tr>
<td>Taylor Withrow</td>
<td>Co-Owner/parasail captain at Island Head Watersports</td>
<td>Boat captain at H2O Sports</td>
</tr>
<tr>
<td>Lisa Willingham</td>
<td>Account executive at WHHI-TV</td>
<td>Business liaison at Vitas Hospice/Cheme, Orlando, FL</td>
</tr>
<tr>
<td>Bree Kennedy</td>
<td>Certified family law mediator and attorney at Kennedy &amp; Blackshire, LLC</td>
<td>Currently an attorney at Kennedy &amp; Blackshire, LLC</td>
</tr>
<tr>
<td>Vicki McVey</td>
<td>Realtor at Dunes Real Estate, Ltd.</td>
<td>Realtor at Exit Real Estate Consultants, Columbia, S.C.</td>
</tr>
<tr>
<td>Julie Janning</td>
<td>Agent at Weichert Realtors Coastal Properties</td>
<td>Currently a paralegal with Fraser and Allen, LLC</td>
</tr>
<tr>
<td>Michael Withrow</td>
<td>Co-Owner of Island Head Watersports</td>
<td>Current owner at Beaver Skis, LLC</td>
</tr>
<tr>
<td>Shannon Caldwell</td>
<td>Catering sales manager at Montage Palmetto Bluff</td>
<td>Event manager at Duvall Events, Charleston, S.C.</td>
</tr>
</tbody>
</table>

---

### Where The Locals Go

**8 Restaurants**

- **FASTFRAME**
- **Island Travel**
- **Bridge Club**
- **Studio One Awards**
- **Cricket**
- **Edward Jones**
- **Roller’s**

---

**Sprint Powered by RadioShack**

- **Lovely Nails**
- **Tradewinds Apparel**
- **Drayer Physical Therapy**
- **Hilton Head Orthopaedic**
- **Great American Cleaners**

---

**95 Mathews Drive  www.portroyalplazahhi.com**
Chamber Garners Prestigious 5-Star Accreditation

The Hilton Head Island-Bluffton Chamber of Commerce has been awarded the highest honor bestowed upon chambers of commerce, a 5-star accreditation by the U.S. Chamber of Commerce. This prestigious honor puts the organization among the top 1 percent of chambers nationwide.

The chamber, one of only 102 chambers out of 7,022 in the nation awarded 5-star accreditation by the U.S. Chamber of Commerce, was lauded for its sound policies, effective organizational procedures, and positive impact on the community.

The rigorous process of accreditation evaluates nine areas of operations: governance, finance, human resources, government affairs, program development, technology, communications, facilities and benchmarking.

THE POWER OF TOURISM

It was a record year for Hilton Head Island tourism, with over 2.65 million visitors in 2015, the highest year of visitation on record. Generating a growing economic impact of $993.6 million dollars, tourism now accounts for 16.9% of all jobs in Beaufort County.
Members Making News March

Town of Bluffton was awarded a $200,000 Undiscovered SC Grant to rehabilitate the historic Garvin House from the South Carolina Department of Parks, Recreation and Tourism. Preservation work for the earliest-known home built by a freed slave on the May River, circa 1870, will begin this year. The program assists communities and non-profits with the development of publicly-owned tourism attractions.

Long Cove Club was recently featured in Golfweek’s “Best Residential Courses for 2016.” The upscale golf publication featured Long Cove Club at #19 on the top 200 U.S. listings among courses including Deer Lodge, Montana’s Rock Creek Cattle Co. and Santa Rosa, California’s Mayacama Golf Club.

Aqua Sports-Sea Wolf Charters announced that Captain Wally Phinney was recently honored as the “Best Captain of the Year” by the Beaufort Sports Fishing & Diving Club. Phinney, a longtime chamber member for over 23 years, is licensed by the U.S. Coast Guard and active in national and local sport fishing clubs with experience in Lowcountry waters dating back to 1946.

The Heritage Library was recently awarded the 2016 Martin Luther King, Jr. Community Service Award during ceremonies at Hilton Head Island High School. The Heritage Library is a premier ancestry research center, dedicated to the study of Hilton Head Island history.

Beaufort County School District announced that Bonnie Almond, the district’s director of secondary education, was presented with the 2016 School Counselor Advocate of the Year Award by the Palmetto State School Counselors Association.

Dunes Real Estate announced that Ken Oliver recently earned Dunes Real Estate distinction as a top listing agent, top selling agent and top producing agent for 2015. Oliver has achieved top listing and/or selling agent for the company for 30 of the past 37 years.

BB&T Carswell Insurance Services announced that Sherry Slifer, family risk manager, vice president, personal lines department, was honored for top sales, referrals and service at a recent awards ceremony along with 16 others from across the region. This is the second consecutive year she received the award.

Professional Tennis Registry announced the USTA Southern Section presented PTR $18,000 Wheelchair Championships with its Wheelchair Tennis Excellence Award. The award is given to a player, program volunteer or tournament that demonstrates outstanding community service, on-court ability, event organization and promotion of wheelchair tennis.

J Banks Design was awarded the 2016 Best Home Accents Store for the U.S. East Atlantic Region at the 27th annual ARTS Awards presented by Dallas Market Center and the Accessories Resource Team. The ARTS Awards is the premier awards program dedicated to home industry excellence and achievement.

Palmetto Dunes Oceanfront Resort recently added the club fitting, building and repair services of Golf Etc. Hilton Head. Golf Etc. is owned and operated by Chris Wycoff, recently named one of Golf Digest magazine’s “Top 100 Club Fitters.”

Get YOUR PLAID ON!
Hosted by Heritage Classic Foundation

Get YOUR PLAID ON! Look for more than a few Heritage Plaid Shamrocks as we kick off St. Patrick’s Day one day early! Be sure to pre register - One lucky attendee will walk away with special access to the RBC Heritage Presented by Boeing - with 2 Doc’s BBQ Club 15 tickets, a $750 value!

The island’s popular outdoor venue is the place to be with live entertainment, Lowcountry cuisine, complimentary beer and wine and giveaways from participating merchants.

The cost to attend is $10 for chamber members and $20 for future members. For more information go to hiltonheadblufftonchamber.org.
Membership Renewals Thank You!

New Members

30+ years
Hilton Head Regional Healthcare - Hilton Head Hospital
The Westin Hilton Head Island Resort & Spa

20-29 years
Fraun Chiropractic Life Center, P.A.
Pregnancy Center & Clinic of the Low Country

15-19 years
AFLAC of the Lowcountry
Coastal Plains Insurance of the Lowcountry
Exit Hilton Head Realty
Mortgage Network of South Carolina
Professional Tennis Registry (PTR)

10-14 years
ArtWare
Ashley’s Business Solutions, Inc.
Black Marlin Bayside Grill
Boys & Girls Club of Bluffton
Carolina Realty Group
Charlie’s L’etoile Verte, Inc.
Colony Properties, LLC
Keller Williams Realty
May River Theatre Co., Inc.
Resort Rentals of Hilton Head Island
Sperry Van Ness

4-9 years
A.C. White Relocations
Barbara Catenaci
Berkeley Hall Club
Bluffton Oyster Company
Bluffton Seafood House
Central Oak Grove Missionary Baptist Church
Classic Home Care/ Stevens Two Inc.
David Weekley Homes
Firestone Complete Auto Care
Gay F. Rothe
Harbour Health Insurance Solutions, LLC
Hilton Head Rentals & Golf Packages
Island Improvements
Jiva Yoga Center
Lowcountry Autism Foundation, Inc.
Lowcountry Inside Track, Ltd.
Marsh Point
Pruitt Health Hospice
Randy Jeffcoat Builders, Inc.
Style It Salon

1-3 years
Benton House of Bluffton
Charbar
Choice Directory
Clinical Intelligence, LLC
Gifted Hilton Head
Island Winery
Kroger Grocery Store-Hilton Head
March of Dimes
Stars-U.S., Inc.
Stein Mart
Weddings with Leah

New Member Highlights

To submit information, please email Anne Feldman at afeldman@hiltonheadisland.org

Island Head Watersports
Jessica Golden
Michael Withrow/Taylor Withrow
Palmetto Bay Marina
86 Helmsman Way
Hilton Head Island, SC 29928
www.islandheadwatersports.com

Island Head Watersports is a fun, fresh company, offering parasailing, wave runner rentals and banana boat rides; in a fun, safe environment. Your experience is our priority! Kick back, relax and cool off with Island Head Watersports!

Keith Funeral and Cremation Services
Jim Keith
63 Arrow Road
Hilton Head Island, SC 29928
www.keithfuneral.com

We are a full service funeral home offering services in a boutique-like, intimate setting. We offer extraordinary customer service by coming to our clients’ homes, personalizing their service and most importantly, building relationships.

Hilton Head Heroes Honored with Angel Charity Award

Hilton Head Heroes founders Gregg and Lindy Russell were recently honored with an Angel Charity Award from Secretary of State Mark Hammond at the Statehouse in Columbia, SC.

The award was presented “in recognition of exceptional services to the causes they represent and the citizens of the SC, exemplary compliance with the solicitation of Charitable Funds Act and an outstanding percentage of expenditures towards that cause in relation to program expenditures.”

This marks the 15th year that Hilton Head Heroes has brought families with children suffering from a life-threatening illness to the island for a resort vacation.