



STRATEGIC MARKETING WITH

Chamber Business Monthly

More than 2,900 people in the business community, from Hilton Head Island to Hardeeville and beyond, receive *Chamber Business Monthly*.

Published online at www.hiltonheadisland.org

An issue goes in each new member packet.

Chamber Business Monthly garnered an Award of Communications Excellence (ACE) from the American Chamber of Commerce Executives for 2007.

"Besides reaching a targeted audience, our ads always look great due to the the quality of the publication. These ads have a proven track record whenever we want to make sure we are getting the most from our advertising dollars."

*-Patricia Owen, owner
FACES DaySpa*

AD SPECIFICATIONS:

Outside Back Cover

1/3 page 8.25 x 3 \$575

Inside Ads

Full page 8.25 x 9 \$1,000

1/2 page 8.25 x 4.875 \$525

1/4 page 4.147 x 4.875 \$275

ADVERTISE WITH THE CHAMBER

PEOPLE WHO KNEW THAT A BUSINESS WAS A CHAMBER MEMBER...

- viewed the business 44% more favorably
- were 63% more likely to patronize the business

BUSINESSES WITH CHAMBER MEMBERSHIP...

- increased their local reputation by 57%
- increased consumer awareness by 51%

-Shapiro Study commissioned by the American Chamber of Commerce Executives, IBM, Administrastaff, Small Business Network, Inc, and Market Street Services



1/3 Back
Cover



1/4
Inside Full Page

1/2 Inside

SUBMISSION:

Please submit your ad in .pdf format.

All ads are color.

To place your ad, call Laura Aguiar at (843) 341-8367
or email laguiar@hiltonheadisland.org.
Deadline is the 15th of the month prior to publication.