

Chamber Ball to Kick Off 50th Anniversary Celebration

The Chamber Ball has become a community tradition and this year the event will mark the beginning of the chamber's 50th anniversary celebration of serving the Lowcountry.

This year's signature sponsor is long-time chamber supporter Hilton Head Regional Medical Center.

The annual black-tie gala is the area's premiere venue for recognizing the tal-

ent and efforts of those whose community service goes "above and beyond" the call of duty.

Awards presented include the Zonta Woman of the Year, Sue West Educator of the Year, Organization of the Year, Small Business of the Year, Bluffton-Okatie Member of the Year and The Alice Glenn Doughtie Good Citizen of the Year Award. The ball also serves as the chamber's annual meeting event.



Elizabeth Lamkin, president of Hilton Head Regional Medical Center, at last year's Chamber Ball. The hospital is signature sponsor of this year's gala.



Gigi Williamson, Carmen Kayser, Janice Malafronte, Kevin Kayser and Judge Beau Patterson. Malafronte received the Zonta Woman of the Year Award at last year's gala.

This year's Chamber Ball is Saturday, March 10 at the Marriott Beach & Golf Resort. Tickets are \$150 for individuals, \$300 for couples, \$650 for patron couples, \$2,100 for a corporate gold table of ten and \$3,300 for a corporate platinum table.

The ball is always a sell-out event. To make your reservations contact Connie Killmar at 341-8372.

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Chamber Ball Signature Sponsor

**Hilton Head Regional
Medical Center**

Verizon Heritage Tickets Available at Chamber

Don't miss your chance to purchase Heritage Daily Ticket Booklets as well as traditional badges from the chamber of commerce for the Verizon Heritage April 9-15.

Heritage Daily Ticket Booklets contain ten individual daily tickets with clubhouse access. The tickets are perfect to give to clients and easy to distribute among staff without the need to rotate single badges throughout your organization.

Ticket Booklets hold two tickets for the Monday through Wednesday practice rounds and single tickets for the tournament rounds Thursday through Sunday. They're a great value at \$165 per booklet. A limited number have been printed and are expected to sell out quickly.

Traditional Clubhouse (\$165), Grounds (\$130) and Practice Round Badges (\$35) are also available through your chamber of commerce.

Booklets and badges are on sale at chamber headquarters, the chamber's Bluffton office and the Welcome Center, or by calling the chamber at 785-3673. A \$5 service charge applies to each order.



Regional Partnership Foundation Chosen for Birdies for Charity

The Verizon Heritage Birdies for Charity donation program has contributed over \$1.3 million to local organizations in a span of only seven years. This year the Heritage Classic Foundation has selected the Regional Partnership Foundation to participate in the program to help raise funds for the development and enhancement of new and existing programs.



During the Verizon Heritage tournament, the number of birdies made by players will be recorded. Chamber members can pledge a small amount for each birdie made during the four tournament rounds. The total donation will equal the amount pledged multiplied by the number of birdies recorded. PGA TOUR golfers shot 1,371 birdies during the 2006 tournament.

As an example, if players shoot the same amount of birdies during the 2007 tournament, and you pledge \$0.03 per birdie, your total pledge would equal \$41.13. In addition, the Heritage Classic Foundation will match a portion of your donation to the Regional Partnership Foundation.

Birdies for Charity is a wonderful way to help support your chamber and the local business community. To make a pledge, contact Connie Killmar for a pledge form at 341-8372 or ckillmar@hiltonheadisland.org.

Omega 1/2 Page Ad

New Chamber Series Off to a Strong Start

Are you looking for ways to be more involved in the community? The Hilton Head Island-Bluffton Chamber of Commerce recently launched Opportunity Lowcountry, a monthly program of information and insights into the area's business, civic and cultural institutions.

The program is designed to acquaint citizens with the many opportunities for involvement in the community. The next seminar is scheduled for March 13

and will focus on what drives business and local economic development. On April 3 the seminar will focus on developing your leadership skills and opportunities for service.

Seminars take place at chamber headquarters from 9-10:30 a.m. at a cost of \$30 per seminar. Seating is limited and going quickly. To make your reservation call Emily Barnes at 341-8367 or email ebarnes@hiltonheadisland.org.



Reggie Bray, managing partner with Gateway Realty, addresses participants during the first session of Opportunity Lowcountry.

Staff Notes



Reed

Jack Reed, director of sales for the Hilton Head Island-Bluffton Chamber of Commerce, recently attended the South Carolina Society of Association Executives annual tradeshow in Columbia, SC where he promoted the Lowcountry to over 250 South Carolina meeting planners.



Young

Skip Young, senior sales manager for the Hilton Head Island-Bluffton Chamber of Commerce, recently attended the 2007 American Bus Association Marketplace in Grapevine, TX. He met with over 50 US motorcoach operators and tour planners interested in bringing future tours to the Lowcountry.

In addition, Young attended 40 hours of professional development seminars in Grapevine designed to expand expertise and stay current with tourism industry trends.



Be the Bronzed "Belle of the Ball"

with our revolutionary, SunSational Spray Tan. With just one application, you'll get incredible even color no matter what your skin type. All-Natural, Odorless.

Special Offer:

Receive a full-body Spray Tan For just \$40 through March 31.

Call 785-3075 ext. 221 to schedule your appointment today!



DAY SPA • BEAUTY BOUTIQUE • SPA SHOPPE
The Village at Wexford
SC Small Business of the Year

GET YOUR COMPANY'S MESSAGE OUT TO OVER 50,000 VISITORS!

Place your ad in one of the chamber's seasonal, interactive e-promotions designed to drive tourism throughout '07 and '08. Links to promotions will also be featured on the chamber's website.

Family/Summer Travel Promo (mid-March-May '07)

Girlfriends Getaway Promo (May-August '07)

Golf Promo (July-October '07)

Winter's "Come & Refresh" Promo (October '07-March '08)

Family/Summer Travel Promo (January-April '08)

Spa Promo (April-July '08)

Call Kathy at 341-8363 for more information on advertising in any of the above e-promotions.

Thank You

- to MARS-The Real Estate Store for hosting the February Business After Hours and to Applebee's for catering the event.
- to the following members for contributing to the Teacher of the Year Prize Patrol gift baskets: Blake's, BoneFish Grill, Callahans's Sports Bar & Grill, Chocolate Canopy, Claude & Uli's Signature Bistro, Faces Day Spa & Boutique, Frankie Bones, Myrtle's Bar & Grill, One Hot Mama's, Pepper's Porch, Philly's Café & Deli, Sea Grass Grille and Truffles.
- to Jack Wilson with New Directions, Inc., Natalie Hefter with the Coastal Discovery Museum, Bob Masteller with The Jazz Corner and Reggie Bray with Gateway Realty for speaking at the January session of Opportunity Lowcountry.
- to the following Business and Education Partnership members for presenting Teacher of the Year gift baskets: Tom Conner, Buck Edwards, Rob Gaskin, Tom Henz, Robert Hohman, Mike Sanz and Linda Warnock.
- to Jack Wilson with New Directions, Inc., Bill Workman with the Town of Bluffton, Trish Heichel, community volunteer and Sheila Armstrong, community volunteer, for speaking at the February session of Opportunity Lowcountry.

Chamber Honors Teachers

The chamber's Business and Education Partnership Committee recently honored local Teachers of the Year by surprising them with baskets laden with gift certificates and goodies from chamber member businesses.

The following teachers were honored: Carmen Bodea, Academy for Career Excellence; Paula Bergman, Bluffton Elementary; Cindy Sprouse, Bluffton High School; Diane Bass, Heritage Academy; Nadine Peters, Hilton Head Christian Academy; Martha Reese, Hilton Head Early Childhood Center; Jeanne Graybill, Hilton Head High School; Colleen Kewall, Hilton Head Island School for the Creative Arts; Mary Ann Wright, Hilton Head Internatinal Baccalaureate; Ann Kelsey, Hilton Head Middle School; Nancy Biel, Hilton Head Preparatory; Karenann Koenig, McCracken Middle School; Michelle Morrison, MC Riley Elementary and Mathew Hunt, Okatie Elementary.



Business and Education Partnership members Linda Warnock and Tom Henz, committee chairman, presenting a gift basket to Diane Bass, Teacher of the Year for Heritage Academy.

Chamber Launches Relocation Marketing Program

The chamber's Relocation Marketing Program is a great opportunity to introduce your services to potential new businesses and residents.

The chamber receives over 1,500 requests each year for relocation information. As a chamber member, you may have your business's information included in the relocation packages mailed to potential new residents and businesses. Not only

will your business literature be included in the relocation package, but each week you will receive an email with the names and addresses of the recipients who requested relocation packages.

Literature can be included in the packets in the form of a rack card, rack brochure, folded letter or magazine. The folded size should not exceed 4" by 9" and should not weigh more than .3

ounces. Magazine size should not exceed 8.5" by 11" and must weigh less than 1 pound. Literature is subject to final approval of the chamber.

Don't miss the chance to take advantage of this opportunity to market your business in a targeted and cost effective way.

Survey Says...

According to a recent survey conducted by Yesawich, Peppardine, Brown & Russell (YPBR), Hilton Head Island ranked among the top ten destinations of interest for adults with a household income in excess of \$150,000 per year.



Allyne Mitchell with Harbourside Community Bank networking with Jay Owen of Engineered Systems at Business After Hours in February, hosted by MARS, The Real Estate Store on Hilton Head Island and catered by Applebee's.

Chamber Boardroom Rental

Whether you're looking for the perfect place to host an annual retreat, board meeting or important presentation, the Hilton Head Island-Bluffton Chamber of Commerce boardroom is the ideal location for a variety of meetings.

The chamber boardroom offers state-of-the-art technology including videoconferencing and multi-screen capabilities that make for impressive presentations for up to 50 participants. Other benefits include:

- A caterers kitchen
- Built-in video cameras at a variety of angles
- Closed circuit television
- Rear screen projection
- Laptop dataports in conference table
- Telephone conference calling with built-in microphones
- Large 6' x 8' screen

Boardroom rental is one of the many benefits offered to chamber members. For more information or to reserve the room, call Connie Killmar at 341-8372.

Economic Indicators

January Airport Activity Hilton Head Airport

	2006	2007	change
Arrivals	3,253	2,887	-11%
Departures	3,540	3,145	-11%

Source: Hilton Head Airport

January Residential & Commercial Permits

	Residential	Commercial
Hilton Head Island	26	50
Bluffton	66	8

Source: Town of Hilton Head Island & Town of Bluffton

January Airport Activity Savannah / Hilton Head International

	2006	2007	change
Arrivals	62,020	64,504	+4.0%
Departures	65,959	62,288	-5.5%

Source: Savannah/Hilton Head International Airport

January Unemployment

(number of persons in labor force, rate)

	2006	2007
Beaufort County	4.2%	4.1%
South Carolina	6.6%	6.2%

Source: S.C. Employment Security Commission

Legislative Agenda

CHAMBER TAKES AIM AT 2007

The chamber's public policy division serves as the liaison between the business community and local, state and federal officials.

Each year, with the assistance of the Government Affairs Committee, the division determines priorities based in large part on the results garnered from the legislative issues survey completed by members earlier this year.

What happens in government has an impact on the local business community and the chamber works year-round as an advocate for business in the Lowcountry. If you would like a copy of the legislative priorities survey, contact Brenda Ciapanna at 341-8368 or bciapanna@hiltonheadisland.org.

Education Quality & Funding

- Support efforts to ensure that no school district receives less than 50 percent of the per student base allocation from the state each fiscal year.
- Work with the various governmental entities and non-profits to increase the graduation rate in Beaufort County.
- Work with our elected leaders to improve the hiring and retention of quality teachers by exploring ways to address affordable housing, cost of living, continuing education requirements, mentoring programs for new or transferring teachers and bonus/incentive programs.
- Work with state legislative delegation for changes that would allow local impact fees to be collected for schools.
- Maximize federal, state and local support for our post-secondary education institutions.

Workforce Development

- Partner with local educators and elected leaders to prepare local students with skills needed in today's workforce.
- Support existing federal immigration programs, including the H-2B program, to guarantee that the programs are extended and have an adequate workforce for our business community.
- Work with LRTA to ensure adequate vehicles and routing to support the local economy.
- Work with the Beaufort County Affordable Housing Consortium and local governments to provide housing options to attract and retain the necessary workforce.

Energy & Environment

- Monitor the debate at the state and federal levels on drilling for oil and natural gas in coastal regions, particularly on the coasts of Georgia, North Carolina and South Carolina.
- Work with Beaufort County and the municipal governments on efforts to promote voluntary recycling programs for residents and visitors.

Economic Development

- Alter the state's method of calculating award of economic incentives to counties from income-based to average wage rate-based.

Immigration

- Support comprehensive immigration reform at the federal level that strengthens federal immigration law by establishing clear, sensible immigration laws that are effectively enforced, including a guest worker program that can meet local labor demands.
- Monitor state-level activity on immigration to ensure any reforms do not impose unnecessary burden on the local business community and can be fairly enforced.
- Work with Beaufort County Administrator as the county proceeds on implementation of the Lawful Employment Ordinance to ensure fair and effective enforcement by 2008.

LEGISLATIVE PRIORITIES...

Health Care

- Support federal legislation to allow small to medium sized businesses to join together in association health plans (AHPs).
- Increase the user fee on tobacco to the Southeastern average to provide tax credits for businesses offering employee health care and Medicaid reimbursements to the state from the federal government.

Tourism Promotion & Funding

- Participate in the new public-private state tourism grants for marketing and product development. Support the New Carolina Tourism Action plan. Support the Governor's budget increase for tourism-related initiatives. Support efforts to assess the accommodations tax structure for tourism in the long-term.
- Promote brand culturalization through governmental support for cohesive intra-region signage program for visitors, eco-tourism, product re-development and front-line brand training program. Pursue marketing funding from the county and municipalities and continue to pursue Designated Marketing Organization changes to reflect economic realities of the region.
- Federally, support funding for Travel Industry of America programs. Monitor and assess airline consolidations and the possible implications for the local tourism market. Explore Reconstruction Heritage grants for the region.

Jasper County Port

- Support Jasper County's efforts to build a deep water container terminal and urge all parties, government officials and agencies to work together to build the port in an expeditious manner to enhance the economic vitality of the region, the state and the entire Southeastern United States.

Property Insurance

- Monitor efforts at the federal and state level to address the rising cost of property insurance for residential and commercial properties in the coastal region and recommend that any solution should maintain the pool of insurers providing policies in the area and rely on market conditions to halt the escalation of rates.

Real Estate Transfer Fee

- Support legislation permitting local governments to assess a transfer fee on the sale of real estate. Support and encourage fund usage that closely mirrors that of the Town of Hilton Head Island's which is used for land and open space preservation.

Transportation

- Support requiring some measure of "tourism" being included in the formula for determining funding for local road improvements and maintenance.
- Support efforts to increase the motor fuel user fee to SE regional levels to pay for road construction and improvements and index for inflation.
- Support the appointment of a local community leader to the SC Highway Commission.
- Support both the Hilton Head Regional Airport and the Savannah/Hilton Head International Airport before federal, state and local officials.

Membership Essentials

New Member Highlights

Carson Realty

David Carroll, Matt Rowe
1036 William Hilton Pkwy., Ste. 102
Hilton Head Island, SC 29928
2 Hampton Hall Blvd.
Bluffton, SC 29910
www.hiltonheadhomesource.com
www.carsonrealtysc.com

Assisting real estate purchasers and sellers on Hilton Head Island and in Bluffton. Specializing in high end real estate, new developments, oceanfront and waterfront properties as well as general brokerage.

Dan Liese Team RE/MAX Island Realty

Dan Liese
176 Callawassie Dr.
Callawassie Island, SC 29909
www.callawassieisland.com

Real estate sales with a specialized focus on Callawassie Island.

Easy 2 Own Furnishings

Mike Hugg
21 Simmonsville Rd.
Bluffton, SC 29910
Offering furniture, appliances, electronics, computers and bedding for rent or purchase.

Ervin M. Thompson, MD, LLC

Ervin Thompson
19 Shelter Cove Ln., Ste. 204
Hilton Head Island, SC 29928
Practice of general outpatient psychiatry specializing in the provision of psychotherapy and pharmacotherapy for adults and adolescents with mood and anxiety disorders.

Jalapenos Mexican Grill

Arnold Castellanos
1540 Fording Island Rd., Ste. 2
Hilton Head Island, SC 29926
www.savannahmenu.com
Full service Mexican restaurant and bar with outdoor bar and patio.

Seagrass Home Inspection

Buddy Brown
1022 11th St.
Port Royal, SC 29931
www.seagrassenterprises.com
Certified home inspection serving the Lowcountry.

Welcome New Members

CREDIT CARD PROCESSING SERVICE

Equity Payment, Inc.

REAL ESTATE DEVELOPERS & INVESTORS

Live Oak Group, LLC

ENTERTAINMENT BUREAUS

Moon River Productions

REAL ESTATE RESIDENTIAL

Carson Realty - Hilton Head Island

GRAPHIC DESIGN

Michael Reinsch Designs

Carson Realty - Bluffton

HEALTH CARE SERVICE

Bright Star

RE/MAX Island Realty-Dan Liese

INDIVIDUAL

Mary Gumerman

RESTAURANTS

Jalapenos Mexican Grill

MAGAZINES

Skirt! Magazine

VILLA CLEANING

Classic Home Care/Stevens Two, Inc.

MANAGEMENT CONSULTANTS

C. Pettitt Management Consulting & Executive Coaching

PHYSICIANS & SURGEONS

Ervin M. Thompson, M.D.

For more information on our new members, check out the member section of the chamber's website at www.hiltonheadisland.org.



Original membership of the Hilton Head Island-Bluffton Chamber of Commerce in 1957 included:

Coligny Plaza Grocery Store
The Hilton Head Company
The Hilton Head Inn
The Sea Crest Motel
The Sea Pines Plantation Company



2007 Membership Directory with over 1,700 members



1969 Membership Directory with 112 members

Membership Renewals

15 Years +

Coastal Plains Insurance
Drifter Excursions, Inc.
Gray Line Low Country
Adventures, Ltd.
Hilton Head Entertainment
Hilton Head Glidden
LINKS Magazine
Novit & Scarminach P.A.
Reba Management, Inc.
Republic Waste Services of
Hilton Head
Resort Services, Inc.
Robinson Grant & Co., PA
Smith Barney, Citigroup
Southeastern Commercial
Management
The Adventure Radio Group

10-15 Years

Centex Homes
Community Management
Services, Inc.
First Federal
Hair Paradise
Hilton Head Condo Hotline
Katharine Cook Interiors
Pearsall's Projects

3-9 Years

Acorn For Men & Women
Benny Hudson Seafood
Bluffton Historical
Preservation Society, Inc.
Captain Woody's
City of Hardeeville
Clover Glass of Bluffton, Inc.
Coastal Plains Insurance of
the Lowcountry
Collins Group Realty
Countrywide Home Loans,
Inc.
Coyle Business Products, Inc.
Crescent Pointe Golf Club
Direct Realty Funding
For Sale By Owner Magazine
G.R.A.C.E. Limo & Luxury
Private Sedans, Inc.
H.E. McCracken Middle
School
H.H. Investigations, Inc.
Hilton Head Council of Estate
& Financial Advisors
Hilton Head Island Honda
Island School Council for the
Arts
Laurich & Deeb, P. A.
Lowcountry Technology
Alliance
M/R Systems, Inc.
Mortgage Lenders
Association of Greater
Hilton Head

NetJets
Papa John's Pizza
Resort Island Realty
Sign *A* Rama
Sperry VanNess
Talbot's
The Goldsmith Shop, Inc.
The May River Theatre Co.,
Inc.
Weichert Realtors Coastal
Properties

1-3 Years

1-800-Got-Junk
American Automated Payroll
Ashley's
Atlantic Private Equity Group,
LLC
Audio Video Outfitters
Charleston Fitness
Equipment
City of Hardeeville
Classic Home Care/Stevens
Two Inc.
Clearwater Pool Service
Collins Group Realty -
Bluffton
Coyle Business Products, Inc.
Cumulus Broadcasting
Dale Carnegie Training of SC,
LLC
Fix-Grecco & Associates at
Gateway Realty
Great American Cleaners
Greenfield/Lewis Investment
Counsel
Hemingway's Bayside Grill
KB HOME South Carolina
Keller Williams Realty
Laurich & Deeb, P. A.
Legacy Fitness
Marina's Delicatessen &
Catering
Myrtles Bar & Grill
Occtane Group
Oceanfront Cottage Rentals,
LLC
Plantation Point POA
RE/MAX Island Realty-The
Lusik Team
Resort Island Realty
The Arbor Door Day Spa
The Goldsmith Shop, Inc.
Toddler University
Valley Crest Landscape
Maintenance
Wellstone Communities
Wisdom of Health
Woody's Darn Good Bagels
Bakery & Deli

**Thank You for Renewing Your
Chamber Membership!**

Chamber Events March 2007

- 2** **Government Affairs Committee**
8 a.m. | chamber headquarters
- 7** **Business & Education Partnership Committee**
8:30 a.m. | chamber headquarters
- 8** **Bluffton/Okatie Business Council**
8:30 a.m. | chamber's Bluffton office
- 8** **Arts & Cultural Committee**
9:30 a.m. | chamber headquarters
- 10** **Chamber Ball**
6 p.m. | Marriott Beach & Golf Resort
- 13** **Opportunity Lowcountry**
9 a.m. | chamber headquarters
- 15** **Business After Hours**
5:30-7 p.m. | Truffles Cafe-Belfair hosted by
Beaufort Memorial Hospital
- 15** **Golf Committee**
12 p.m. | chamber headquarters
- 15** **Bluffton Marketing Committee**
9 a.m. | chamber's Bluffton office
- 20** **Beaufort County Day in Columbia**
9 a.m.-5 p.m. | Columbia, SC
- 22** **Home & Villa Committee**
8:45 a.m. | chamber headquarters
- 28** **Accommodations & Attractions Committee**
10 a.m. | chamber headquarters

April 2007

- 3** **Opportunity Lowcountry**
9 a.m. | chamber headquarters
- 3** **Small Business Seminar - Workplace Spanish**
12-1:30 p.m. | chamber headquarters
- 4** **Business & Education Partnership Committee**
8:30 a.m. | chamber headquarters
- 11** **VCB Steering Committee**
8:30 a.m. | chamber headquarters
- 12** **Bluffton/Okatie Business Council**
8:30 a.m. | chamber's Bluffton office
- 12** **Arts & Cultural Committee**
9:30 a.m. | chamber headquarters
- 13** **Government Affairs Committee**
8 a.m. | chamber headquarters
- 19** **Business After Hours**
5:30-7 p.m. | Broad Creek Marina
- 20** **Nexsen Pruet Breakfast Briefing**
7:30-9 a.m. | chamber headquarters

Who's Who & Who's Where

Promotions & Appointments

Tony Poythress has been elected as a director of the Harbourside Community Bank Board of Directors. Poythress has served the community through his involvement with numerous boards and organizations



Aubrie Giroux with the Town of Bluffton was recently promoted to revenue and programs administrator. She previously served as office coordinator.

Beverly Serral, sales associate with Cora Bett Thomas Realty & Associates in the Bluffton office, recently earned the Accredited Luxury Home Specialist designation from the Luxury Home Council.



Rick Gammon, ASLA has joined ICON Architecture and Planning to oversee the new landplanning division.



C. Leary Bell, Ph.D. joins the University of South Carolina-Beaufort as associate chancellor for community outreach. Dr. Bell joins USCB from Armstrong Atlantic State University in Savannah.



Barbara Pearson recently joined Mars, The Real Estate Store as a real estate agent at the Bluffton office.



Laura Blencoe with ERA Evergreen recently graduated from the ERA Admirals Academy in Columbia, SC. The academy focuses on recruiting, coaching and integrated marketing.

Maggie O'Brien has joined the Town of Bluffton planning and growth management department as office coordinator. She handles public inquiries and building permit fees collection.

Gina Urato has joined Island Digital Photo as assistant retail sales manager. She has considerable experience in both retail and digital photo imaging.



Amanda Lloyd recently joined Mars, The Real Estate Store as a real estate agent at the Hilton Head Island office.



Jeffrey Moran joins the Town of Hilton Head Island as a code enforcement officer in the legal department. He was previously a detective with the Beaufort County Sheriff's office.



Kristy Gonzalez with ERA Evergreen recently graduated from the ERA Admirals Academy in Columbia, SC. The academy focuses on recruiting, coaching and integrated marketing as well as agent accountability.

Katie McCracken joins the Town of Hilton Head Island Fire & Rescue as a communications dispatcher. She is responsible for answering and dispatching emergency and non-emergency requests for 9-1-1.



Richard Leal has joined Ward Joseph Consulting as an associate partner. Leal brings to the firm over 24 years of diversified business experience.



Meade Julia "MJ" Luby joins the University of South Carolina-Beaufort as the new assistant director of development. Luby joins USCB from the development staff at USC-Columbia.



Leanne Tolerton with Weichert, Realtors-Coastal Properties in Bluffton was recently awarded the designation of Accredited Staging Professional™. Tolerton successfully completed a detailed course and examination on preparing homes for sale.

Don Williams recently joined Louis Sterling Floorcovering as a sales associate. Williams will assist clients with all of their floorcovering needs.



Scott Stilwell joins the mortgage department at Bank of America. For the past 15 years he has worked as the director of golf at Colleton River Plantation.



Continued on Page 11



Staff and volunteers of Pregnancy Center & Clinic of the Low Country at the ribbon cutting of their new prenatal clinic. The new clinic is located at 1 Cardinal Road, Suites 1 & 2 on Hilton Head Island.

Members Making News

University of South Carolina-Beaufort students now have the ability to review lectures by logging into any Internet connected computer or handheld device and can download lectures to their personal computer, PDA, iPod, cell phone or MP4 player. The university launched a pilot program with 15 professors to test Tegrity software, an application which captures all video and audio in a lecture or lab.

Core Communities, developer of the new Hardeeville community of Tradition, recently donated a two year lease on a 2007 BMW 328i 4-door sedan as a corporate sponsor of the American Heart Association Gala Flavors a la Heart.

Cora Bett Thomas Realty & Associates recently partnered with Judy

Nease of Judy Nease Realty. Nease will oversee training for new and established sales associates at Cora Bett Thomas Realty & Associates offices in Savannah and Bluffton. She brings more than 30 years of real estate knowledge and experience in the coastal Georgia and South Carolina Lowcountry area.

Faces Day Spa & Boutique was named one of the 200 fastest-growing spas and salons in North America by *Salon Today* magazine.

Memorial Health has been named one of the country's 100 Best Companies to Work For in 2007 by *FORTUNE* magazine. Ranked number 91 for 2007, this marks the fourth year in a row that Memorial Health has been named to this prestigious list.

World Design Marketing was recently hired by Hilton Grand Vacations to develop the new interface for their internal web portal. This site is used by associates worldwide for the latest news and information about the company.

WEICHERT, REALTORS® - Coastal Properties was recently accepted into the Luxury Real Estate network at LuxuryRealEstate.com. Membership in the network is by invitation only.

Mark Your Calendar

The deadline for Promotions & Appointments and Members Making News for the April 2007 issue of *Chamber Business Monthly* is Thursday, March 8. Please forward your submissions via fax or email to Emily Barnes at (843) 785-7110 or ebarnes@hiltonheadisland.org.

Promotions & Appointments Continued

Sherry Reed recently joined Mars, The Real Estate Store as a real estate agent at the Bluffton office.



Julian Walls joins the Town of Hilton Head Island as assistant facilities manager in the legal department. Julian was previously with the Beaufort County Sheriff's office.



Karen Carroll, RN, VP of patient care services at Beaufort Memorial Hospital, was recently named president-elect of the South Carolina Organization of Nurse Leaders. She will serve as president of the organization in 2008.



Chrissy Blake recently joined Louis Sterling Floorcovering as a sales associate at the Hilton Head Island store. Blake will assist clients with all of their floorcovering needs.



Scott Krivda has been promoted to vice president of Carolina First Bank. Krivda joined the bank in 2006.



Lindsey Brown joins Hilton Head Concours d'Elegance as manager of business operations. Brown previously worked as an account executive for CNSG Hilton Head.



Phil and Sarah Davidson have joined the sales team at Weichert, Realtors-Coastal Properties. They have over 32 years of combined real estate sales and marketing experience.

Wendy Harvey has been named associate of the year for 2006 at Coastal Plains Insurance for demonstrating qualities of leadership, teamwork, dedication and client service excellence.

Thespina Bernard has joined the sales team at Weichert, Realtors-Coastal Properties. Her previous success as a real estate agent has earned her a membership in the International President's Circle.



Margaret Nowlin, senior commercial account manager at Coastal Plains Insurance, successfully obtained her Certified Insurance Counselor designation from the National Alliance for Insurance Education & Research.

Mariela Fernandez joins Clark & Stevens, P.A. as a receptionist/translator. Fernandez, who speaks fluent Spanish & Italian, will handle all office duties in the new Bluffton office.



Coastal Carolina Medical

Sea Pines Real Estate

A publication of the Hilton Head Island • Bluffton Chamber of Commerce



Celebrating 50 years of service.

CHAMBER
BusinessMonthly

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Hilton Head Island, SC 29938

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email: info@hiltonheadisland.org

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